



# Mantua-Shalersville Area Chamber of Commerce

## NEWS BRIEFS

### 1/2 Price Sale! 50% Off Membership

If you haven't joined or renewed, please do so now. As an incentive for new businesses to join, we are offering half-price membership at this time. An application with pricing and our mailing address is included. Or you can simply fill out your membership form on-line and mail a check. Click on "Chamber Membership" then "Membership Form."

You won't want to miss the opportunity for Chamber-sponsored advertising in regional publications later this year...free advertising on the web...educational Chamber programs...cost-effective benefits...Join or renew today!

### Farmers Market

Don't miss the Farmers Market, held each month in Buchert Park. Local vendors sell fresh produce, baked goods, jams, jellies, syrup, and more on the third Saturday - August 20, September 17, and October 15 from 9:00 am to 1:00 pm. To find out how you can sell your goods at the market, contact Jim Rogers at 274-8738 or Virginia Goodell at 274-2376 or [vgoodell@aol.com](mailto:vgoodell@aol.com).

### Win a Trip to Vegas

Be sure to get your raffle tickets before the Chamber golf outing on August 4. Buy six tickets for \$5 and you could win airfare to Las Vegas and a four-night hotel stay for two...or choose \$500 cash if you're the lucky winner! Raffle tickets are available at Middlefield Bank.

### Get to the Point and Save!

Chamber members and their families save on Cedar Point admission on Friday, August 19 and Saturday, August 20. Tickets will be just \$29.00 each, a savings of \$15.95 off the normal gate price (\$23 for junior admission - age 3 and over, under 48" tall). To participate, simply go to the Cedar Point Group Sales Booth between 9:00 am and noon to purchase your tickets. Look for the NOACC sign in addition to the group sales sign. Visit [www.cedarpoint.com](http://www.cedarpoint.com) for more information and directions to the park.

## Are You a Leader?

Leaders grant-sometimes their heart, soul, dreams.

Leaders inspire-possibility, hope, love.

Leaders listen-to everyone from the lowliest worker to the high end shareholder. They don't do this as a way to manipulate but as a way to build emotional attachment because leaders know people don't buy your product, they buy how much they trust you. Leaders know people don't buy your service, they buy your heart and spirit.

Leaders have a vision and they have the strategies and tactics to give the vision a presence.

Leaders are motivated by something bigger than themselves.

Leaders ask people to follow them.

Leaders have a message.

If you choose to be leader, realize that the qualities you want-you already have. You are simply looking for an increased expression of them in your life.

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### Upcoming Chamber Meetings...

Mark your calendar now.

You won't want to miss these informational meetings!

#### Wednesday, August 17 7:30 - 9:00 a.m.

TL Express (at former Village Elementary School)  
10803 Main Street, Mantua

**Topic:** TL's Business & renovation of new offices

#### Wednesday, September 21 7:30 - 9:00 a.m.

Shalersville Township office (former Elementary School)  
4519 St Rt 303, Shalersville

**Topic:** Business finance seminar

#### Wednesday, October 19 7:30 - 9:00 a.m.

Muhlfelder Studio - 4180 Mennonite Rd. near Center Rd.

**Topic:** Jewelry making demonstration, gift ideas

## What You Need to Know About Taxes - Tips from a CPA

Many business owners visit an accountant with little knowledge of how their business organization might affect their tax liability. When setting up a business, your accountant and attorney should work together to decide what is best for you. Tax entities are corporations, partnerships, and sole proprietorships. Income from the latter two passes through to the business owner and is reported on individual income tax returns. Corporations are entities that exist on their own. A "pass-through" variation is the S-corp. LLPs and LLCs (limited liability partnerships and corporations) are legal entities and do not affect tax-paying.

We all want to pay lower taxes, but is your goal saving for retirement? A good profit will result in higher taxes, but may also allow higher funding of pension and social security.

The key to saving money in business is good recordkeeping. You must be able to substantiate income, sales taxes, and expenses. Your best bet is to use a computer program and issue checks through it to track all expenses. Rule of thumb: No receipt, no deduction. No deduction, higher taxes.

Don't forget often overlooked expenses such as mileage. Whether you lease or own a vehicle used in business, whether you deduct the federal mileage rate (40.5¢ per mile for business driving) or actual auto expenses, tracking your mileage is how you substantiate the expense. Also, when you reimburse employees the 40.5¢ per mile, they benefit from the money in their pockets and you benefit by taking the deduction on your taxes.

Track your petty cash expenses...save receipts...they add up! If you work out of your home, a portion of your utilities, repairs, homeowners insurance, mortgage interest and taxes, and maintenance (lawn care, snow plowing...) may be deductible. If you have a corporation, reimburse yourself for these expenses. Just don't try this if you don't work from home!

One of the largest costs in business today is health insurance. If your spouse is an employee, you can convert this from an adjustment to your adjusted gross income, subject to Social Security taxes, to a legitimate business deduction. Talk to your accountant about this idea.

If an expense can be either business or personal, make it business. Pay by check as often as possible - it's easier to track. And be sure to take your full deduction for non-cash charitable donations. Find values in the book or software "It's Deductible."

For more tips on taxes, contact Marie Stehli at 330-562-7620 or [mlscpa@alltel.net](mailto:mlscpa@alltel.net).

## Calling All Golfers!

### August 4

MSACC Golf Outing Scramble w/ shot-gun start at 9:00 am (proceeds fund Crestwood Scholarship)

Sugarbush Golf Club  
11186 State Route 88, Garrettsville

\$60 includes golf, cart, continental breakfast, lunch, dinner, prizes, and one chance at winning a trip to Vegas; additional Vegas raffle tickets will be sold for \$1 each or 6 for \$5.

*Players, volunteers, and prize donations are needed!* Contact Cindy Janson 330-274-9002 [past9002@aol.com](mailto:past9002@aol.com)

### August 20

2<sup>nd</sup> Annual Matt Mishler Memorial Golf Scramble  
Beginning at 7:00 am (proceeds benefit local charities)

Ravenswood Golf Course  
Ravenna

\$65 includes lunch, dinner, prizes, silent auction.

Contact Scott or Lori Mishler 330-274-2982 [mishgolf@firstlocal.net](mailto:mishgolf@firstlocal.net)



## Let the World Know About Your Business

Remember to take a minute and check out the Chamber's new website at [www.mantuashalersvillechamber.com](http://www.mantuashalersvillechamber.com). We need existing members to log on and place their business profile in the Chamber Yellow Pages. It's really easy! Just click on "Chamber Membership" and then "Business Profile Form." It will only take a few minutes to answer the questions. Now when someone looks at our area on the worldwide web, they will see what services are offered here. As you know, the internet is becoming a more popular tool every day, so don't miss this opportunity to be included.

### Welcome New Members:

Metro Motorcycle & ATV Superstore  
Portage Community Bank

## Portage County Progress

Portage County Regional Planning Commission exists “to improve the quality of life in Portage County by helping communities turn vision into action in order to equitably achieve sustainable communities, in harmony with the natural environment.”

The Portage County Regional Planning Commission is a public planning agency empowered by State Law to provide plans, studies, and implementation programs for Portage County in areas such as: Land Use, Environment, Economy, Community Development, Natural Resource Conservation, Open Space and Recreation, Public Facilities and Other Capital Improvements, Energy Conservation, Cultural Resources, Social Conditions, Governmental Functions.

Director, Lynne Erickson recently presented information to the MSACC on the work of the commission relating to our area.

**SR 44 Corridor Study** conducted in 1999 and 2001 outlined plans for more compact development with less land developed and greater revenue stream to communities, but negatively impacts local schools. Specifics considered were expanding business districts east and southwest of Mantua Corners, historic preservation at Mantua Center, and maintaining residential zoning districts adjacent to the Village and Corners. The negative impact to school funding is due to more school-age children in the area without enough tax revenue to cover the cost of services.

**Portage County Farmland Preservation Plan 2001** includes strategies to preserve farmland and enhance the profitability of the agricultural industry. Agri-tourism is an opportunity in the county. Through the plan, 378 acres in Hiram and 398 acre in Nelson and Randolph have been preserved, while 213 acres in Mantua Township are under easement to restrict development. Currently, information is being collected from farmers to promote farm markets.

**Mantua Village Comprehensive Plan (Proposed)** would include surveys, digital parcel maps, development plans, goals, policies, and strategies to guide and shape development and preservation of the Village.

### 2004 Accomplishments

- Community surveys on land use, conservation, community and economic development.
- Staff support for County Farmland Preservation Board.
- Open Space Inventory/Watersheds Plan.
- Community Development Block Grant.
- Subdivision Regulations.
- Land use plans.
- Zoning resolutions.

### Population Projections 2000 - 2020

Portage County	24.0%
Mantua Twp.	25.7%
Shalersville Twp.	23.8%
Mantua Village	8.3%

### Building Permits 2000-2004

Mantua Twp.	25.4 average dwelling units/year, growing
Shalersville Twp.	20.6 average dwelling units/year, declining
Mantua Village	0.2 average dwelling units/year, stabilized

### Portage County Board of Commissioners Accomplishments

- Secured improved Standard and Poor’s bond rating, which will improve the County’s ability to fund new projects in response to mandates and growing community need.
- Continued to support rights to the middle Cuyahoga River and received appellate ruling in favor of Portage County.
- Secured a \$5,000 grant to assist with Storm Water Management activities for Portage County townships, villages, and cities.
- Established intergovernmental contracts to provide water services to Mantua, Randolph, Ravenna and Tallmadge.
- Partnered with Geauga and Ashtabula counties to oversee federal funds for workforce development activities.
- Contracted with the Soil and Water Conservation District to comply with OEPA Phase II Storm Water regulations.
- Expanded Portage County’s Foreign Trade Zone through regional partnerships such as the Northeast Ohio Trade and Economic Consortium (NEOTEC).
- Purchased short line railway in Ravenna retaining freight services to the area.
- Secured FEMA funding for Portage County residents to offset storm damage costs.
- Utilized the old County nursing home facility to establish the Portage County Records Center.

### Portage County Regional Airport Authority (PCRAA)

[www.portagecountyairport.com](http://www.portagecountyairport.com)

The Portage County Board of Commissioners has been instrumental in providing necessary funding for the PCRAA operations, which includes a full-service fixed base operation, aircraft repair, flight training, charter operations and 24-hour automated fuel sales. In 2004, PCRAA received nearly \$1.5 million in grants (of which \$314,000 was applied to master plan revisions, property acquisition, runway, taxiway, apron site preparation and construction, and pilot controlled airfield lighting system, which is designed to save energy and operating costs) and established new hangar rentals, aircraft paint shop, aircraft upholstery shop, and a second flight training company.

Portage County’s 2004 Annual Report is available at:

[www.co.portage.oh.us/boardsandcommissions.htm](http://www.co.portage.oh.us/boardsandcommissions.htm)

In order to improve the county, you are invited to share your thoughts by completing a brief (5-question) online survey regarding community services and events:

[www.co.portage.oh.us/boardsandcommissions.htm](http://www.co.portage.oh.us/boardsandcommissions.htm)

## Member Benefits

Find out how you can save on business services. Visit [www.mantuashalersvillechamber.com](http://www.mantuashalersvillechamber.com) and click on Member Benefits for a list of benefits available to Mantua-Shalersville Area Chamber of Commerce members. Benefit information is also available at [www.noacc.org](http://www.noacc.org) or by calling 216-447-9900.

- Group Health Insurance
- Group Life & Disability
- Worker's Compensation Reduction
- Managed Care Organization
- Retirement Plan Administration
- Employee Assessment Testing
- Long Term Care Insurance
- Employee Wellness Program
- Overnight Delivery
- Freight Delivery Discounts
- Web Site Development
- Credit Card Processing
- Payroll Processing

## Mantua-Shalersville Area Chamber of Commerce

For Chamber information, contact Ed Kent at 330-274-0881 or [ekent@middlefieldbank.com](mailto:ekent@middlefieldbank.com)

For newsletter inquiries, contact Michelle Barnauskas at [mlbarnauskas@hallrich.net](mailto:mlbarnauskas@hallrich.net) 330-678-0684 x223

[www.mantuashalersvillechamber.com](http://www.mantuashalersvillechamber.com)

## Get Involved!

We all share a commitment to the community and hold a stake in the future of the area. Get involved in the Chamber to ensure the vitality of the Mantua-Shalersville area. For more information, contact one of the Chamber leaders listed below:

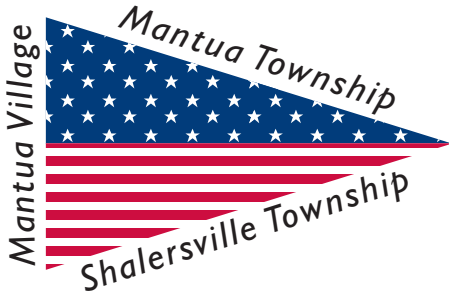
President:	Edward Kent, Middlefield Bank	274-0881	<a href="mailto:ekent@middlefieldbank.com">ekent@middlefieldbank.com</a>
Vice President:	Marie Stehli, Mantua Twp/CPA	562-7620	<a href="mailto:mlscpa@alltel.net">mlscpa@alltel.net</a>
Treasurer:	Betsy Woolf, Mantua Village/Fire Clerk	274-8776	<a href="mailto:mantuagv@sbcglobal.net">mantuagv@sbcglobal.net</a>
Secretary:	Pam Raines, Solon Sand	274-8241	<a href="mailto:solonsand@aol.com">solonsand@aol.com</a>
Membership Chair:	Becky Newell, Benner Masonry/Advanced Rehab	274-3238	<a href="mailto:bbjnewell@adelphia.net">bbjnewell@adelphia.net</a>

**“The smallest good deed is better than the grandest good intention”**

~ Duguet

Mantua, OH 44255  
PO Box 111

**Mantua-Shalersville Area**



### Get Involved!

Business entities, organizations and clubs, and individuals are eligible for Chamber membership. You do not need to attend meetings to receive membership benefits. Participate at your pace, on your schedule. We share a commitment to the community and we all hold a stake in the future of the area.

For more information, contact:

President: Edward Kent, Middlefield Bank 330-274-0881 ekent@middlefieldbank.com  
 Vice President: Marie Stehli, Mantua Twp/CPA 330-562-7620 mlscpa@alltel.net  
 Treasurer: Betsy Woolf, Mantua Village/Fire Clerk 330-274-8776 mantuagv@sbcglobal.net  
 Secretary: Pam Raines, Solon Sand 330-274-8241 solonsand@aol.com  
 Membership Chair: Becky Newell 216-990-5086 or 330-274-3238 bbjnewell@adelphia.net

### 1/2 OFF! Yearly Chamber Dues:

0-5 Employees \$25  
 6-20 Employees \$50  
 21+ Employees \$75  
 Individual Patron \$12.50  
 Hurry! Limited time!

## Mantua-Shalersville Area Chamber of Commerce Membership Application

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_  Please limit use.

Phone Number: \_\_\_\_\_

Alt. Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_  Please limit use.

Business Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In addition to using U.S. mail, the Chamber communicates with members via e-mail and fax. If you prefer not to receive correspondence via e-mail or fax, please check the appropriate box above.

Be sure to list complete your web profile at [www.mantuashalersvillechamber.com](http://www.mantuashalersvillechamber.com) to be listed in the Member Yellow Pages!

**Return to:  
Membership  
PO Box 111  
Mantua, OH 44255**